



Minnesota Sled Hockey Association

Board Meeting Minutes – July 19, 23'

1. Call to order
 - a. In attendance: Robert Ellinghysen, Kelly Buhr, Jason Smock, Craig Boser, Antonia Gillen, Kurt Ellis, Bill Grommesh, Lee Costly, Jason Saude
2. Lee Costly - appointment to Board of Directors
 - a. Introduced to BOD
 - b. Coaching background and will be taking on the Coaching Position on the MSHA BOD
 - c. Voting onto the BOD anonymously
3. DEI board position – discuss
 - a. Diversity, Equity and Inclusion
 - b. This position would ensure all voices are heard in our program
 - c. Approved anonymously to add this position to MSHA Board of Directors
 - d. In search of individual to fill this position
4. Review/approve (last months) minutes
 - a. Last months minutes approved anonymously
5. Financials (report from ECF)
 - a. Review/Discuss
 - i. End of year for Edina Community Fund – still working on year end financial reports – draft sent out to BOD
6. MSHA Skills Camp
 - a. Recap
 - b. 31 players participated
 - c. Anticipate stronger participation next year as will have more time to market
7. Moving Forward

- a. Ideas to grow Sled Hockey in MN:
 - i. Vet Sled Team
 - I. There are currently no opportunities for veterans to play sled hockey with veterans
 - ii. Women's Team/Women's Appreciation Weekend
 - I. DEI Board Position can explore how to implement
 - iii. Parks & Rec. Partnership
 - I. Some cities in the metro have expressed interest in hosting a week of Sled Hockey in the summer – need to create infrastructure/equipment inventory with parks programs to be able to offer this
 - iv. Scholarship for volunteers to volunteer for season
 - I. Several high school programs require students to complete volunteer hours
- 8. MSHA Grant Applications
 - a. The MSHA will not be awarding grants as Hendrickson Foundation gave funds directly to teams verses to MSHA
 - b. MSHA will use funds to grow Sled Hockey within the state of MN
- 9. Team liaison reports
 - a. Wild – Reviewing teams Bylaws. Reviewing next years budget. 4 players attending National Tryouts. Several players attending Boundary Waters Camp. Upcoming fundraiser this summer at local brewery. 501c3 non-profit status went through.
 - b. Hope – 3 players attended MSHA Summer Skills Camp. Have had a couple sessions of ice time to get Tyler and Grant ready for National Tryouts.
 - c. Rochester – Still working on getting non-profit status.
- 10. Outreach/team development report
 - a. Try Sled Hockey Event in Alexandria (7/10) – a dozen attended
 - b. Bemidji try sled hockey event (7/21) – lots of excitement within Bemidji about event
 - c. Hoping to set up additional sled hockey events in Moorhead, Grand Forks, and Warroad
- 11. Player/coach development report
 - a. Potential for virtual opportunities

12. Fundraising report

- a. Thank you letters with jerseys going out this week to camp sponsors/donors
- b. New donor letters to go out in next 2 weeks and including this years accomplishments
- c. 2023-2024 Fundraising Plan
 - i. Fundraising goal \$100,000

13. Social media/marketing/website report

- a. Social media views have been high with recent skills camp
- b. Brainstorm small swag items to send to potential donors
 - i. Chip clips, key chains, can cozies, etc.
- c. In the future - start online MSHA clothing store

14. Review upcoming events/waivers – NA – no upcoming events

15. Hendrickson Foundation Report

- a. In future, each individual team will complete separate grant applications for Hendrickson Foundation as the Foundation distributes funds to individual teams

16. 2023-2024 Season Budget

- a. Will be discussed in September meeting

17. Schedule Annual Meeting

- a. Will be held in October – Decide on date in September and distribute/communicate to participants

18. Adjourn

- a. Next meeting – September 6