



Minnesota Sled Hockey Association

Board Meeting Agenda – Sept. 6, 23'

1. Call to order
 - a. In attendance: Antonia Gillen, Kelly Buhr, Craig Boser, Kurt Ellis, Lee Costley, Jason Saude, Jason Smock, Robert Ellingson
2. Review/approve (last months) minutes – anonymously approved
3. Financials (report from ECF)
 - a. Review P&L
 - b. Review grants
 - c. Upcoming expenses/board approval
 - i. Upcoming permit and notary fees for Wild 50/50 raffles
4. Team liaison reports
 - a. Wild – Held fundraiser in August at Lift Bridge Brewery, several players attended HF Boundary Waters Camp
 - b. Hope - 3 women players participated in Women's World Challenge, season meeting coming up on 9/19
 - c. Rochester – meetings to finalize bylaws and finish non-profit status requirements
5. Outreach/team development report
 - a. Recap on try sled hockey event in Bemidji – well attended and may return
 - b. Plans to offer additional try sled hockey events – ice time currently more challenging to get
6. Player/coach development report
 - a. Lee would like ice time schedules from teams – to attend/assist in person
7. Fundraising report
 - a. Made contact with previous donors:

- i. Kowalski's interested in continuing their support
 - ii. Dick's House of Sport requested conference call to learn more about our program
 - iii. Applied for 10-15 community grants
 - iv. Reached out to an estimated 30 local businesses – requested support and have had some initial responses
 - v. Met with Shriners and they are very interested in supporting camp/projects/mission
- 8. Social media/marketing/website report
 - a. Facebook/Instagram:
 - i. Facebook is down in traffic - but haven't been posting due to not in season
 - ii. Following in Instagram has doubled – due to connecting with women's sled hockey groups
 - iii. Hoping to launch Twitter as new season kicks off
- 9. Review upcoming events/waivers
 - a. For players that will be submitting waivers – notify Toni as she is on waiver committee and can ensure submitted waivers get brought up at waiver committee meeting – discuss further at October meeting
- 10. HF report
- 11. WILD Foundation report
 - a. Worked on approving Wild logo use for this season – approved
 - i. MSHA manages Wild logo rights – Toni Gillen will be point of contact for logo use questions
 - b. 50/50 raffle dates
 - i. Thursday, Dec. 21 @ 7PM first 50/50 raffle & program sales fundraiser
 - 1. 6 volunteers for 50/50 raffle – volunteers need to arrive by 5PM
 - 2. Will have the 50/50 raffle on 2024 Diversified Hockey Night
- 12. Schedule Annual Meeting
 - a. According to Bylaws need to be completed by mid-October and notify all programs 30 days in advance – will make November BOD meeting the annual meeting

13. MN hockey audit conclusions/next steps of MN Wild program.

- a. Association reviewed and voted to approve the recommended sanctions from MN Hockey of the MN Wild Sled Program

14. New items

- a. USA Hockey would like MN to host a 2nd annual Sled Hockey Skills Camp and Coaching camp – USA Hockey and will support
 - i. Need to set date asap – Jason will begin communication to set date

15. Adjourn