



Minnesota Sled Hockey Association

Board Meeting Agenda – Nov. 1, 23'

1. Call to order
 - a. In attendance: Jason Smock, Kelly Buhr, Robert Ellinghysen, Craig Boser, Kurt Ellis, Bill Grommesh, Antonia Gillen, Jason Saude, Craig Trenary, Lee Costly
2. Review/approve (last months) minutes – anonymously approved
3. Financials (report from ECF)
 - a. Review P&L
 - b. Review grants
 - c. Upcoming expenses/board approval
 - i. Upcoming expense - creating new logos for new team names
 1. Women's, Vet & Recreation Team
 2. Marketing/Swag items – getting quote on the items with strongest interest
4. Team liaison reports
 - a. Wild – parent meeting last week, 2nd practice held, 8 new participants, 3 teams attending Madison Festival, completed travel policy, completed Bylaws and Financial plan and going to Board to approve, CAF grants due in two days – submitting lots of applications, met with Woodbury Community Fund to potentially manage financials
 - b. Hope – 3 weeks of practice, 3 new participants, potential for several more new participants
 - c. Rochester – 11 players registered, recent successful fundraiser with Mary's Mens Hockey Team, potentially 2 more new players, potential

for ice time in Winona for no cost, continued work on Bylaws and becoming non-profit organization

5. Outreach/team development report
 - a. As in season – not much to report
 - b. Some upcoming events with stand-up high school and all-star teams
6. Player/coach development report
 - a. Lee has each team's schedule and working on planning when to travel to each team's practice
7. Fundraising report
 - a. Dicks House of Sport event (Minnetonka) – January 6 from 3PM to 9PM
 - i. Tables available for all teams interested
 - ii. Open ice to try sled hockey
 - iii. Potentially mini 3 on 3 games
 - iv. Hoping to use event to bring visibility to new recreation, women's and vets programs
 - b. Roseville Area Youth Hockey ice donation
 - i. Donating ice time that their Roseville teams aren't utilizing – will give short notice and times will be sporadic, but can use to hold try sled hockey events, skills training, coaching clinics, etc.
 - c. 50/50 Raffle & Program Sales Fundraiser on Dec. 21 – 7PM Game
 - i. Volunteers needed – must be there by 5PM
8. Social media/marketing/website report
 - a. Website up-to-date, but needs to be kept updated in future – create backup plan for Shane
 - b. Looking for an individual that has website experience and can give a couple hours a month to keep website up-to-date
 - c. Traffic on social media is stable
9. Review upcoming events/waivers
 - a. Waiver updates – ensure team is aware before player submits waiver
 - b. NHL Classic
10. HF report
 - a. Nothing new to report
 - b. Can remove as agenda item as HF working directly with individual programs

11. WILD Foundation report
 - a. Wild 50/50 raffle and program sales on Dec. 21
12. Schedule Annual Meeting
 - a. Needs to be scheduled for March – would like to provide 30 day notice/invitation
13. New teams
 - a. Kick-off
 - i. May 4 – Veterans Program (Name - “Sled Vets”) kick-off from 3-7PM at Eagan arena
 1. Eagan thrilled – would like the Veterans program to have their home ice at Eagan, Warrior program has home ice at Eagan as well
 - ii. April 6 – Women’s Program (Name – “Northern Lights”) kick-off potentially at Vadnais Heights
 - iii. Recreation Program (Name – “Mighty Pucks”)
 1. Off-season development program
 2. For individuals not ready to join a team - an opportunity to get those individuals ready to join a team
14. Summer skills clinic weekend
 - a. Scheduled for June 21-23
 - b. Will hold camp at Eagan rink
 - i. Have dryland space available
 - c. On USA Hockey schedule – working on helping with funding camp
15. New board members
 - a. Jennifer Sutch from Shriners organization
 - b. Judd Yaeger, interested in joining the board at a member-at-large level – previous Wild Board President
16. TriDistrict Career and College Readiness Initiative Internship
 - a. Potentially students available for internships focusing on website management, social media management, etc.
17. Hockey Fights Cancer
 - a. Alex G. will be spotlighted at Wild Game
 - b. November 11
18. Registering
 - a. Get USA Hockey numbers to Craig – questions on registering/rosters, contact Craig, rosters finalized by Dec. 31

