



Minnesota Sled Hockey Association

Board Meeting Agenda – May 1, 2024

1. Call to order
  - a. In attendance: Kurt Ellis, Jason Smock, Lee Costley, Robert Ellinghysen, Judd Yaeger, Betsy Paradise, Craig Boser
2. Review/approve (last months) minutes
  - a. Craig motion to approve and Robert second
3. Financials (report from ECF)
  - a. Review P&L
    1. Krut motion to approve, second Craig
  - b. Review grants
  - c. Upcoming expenses/board approval
4. Team liaison reports
  - a. Wild
    1. Kurt-nationals, did okay, but short on players. Got some ice time prior to HF and banquet on Sunday.
  - b. Hope
    1. Craig, adult team at nationals, won tier 4. Two ice times prior to HF.
  - c. Rochester
    1. Robert-Pres retired from Mayo and very involved in USA hockey and will have more time to dedicate to sled hockey. Board meeting on 5.15 hammer out bi-laws, increase board members, reboot on the program with fundraising and recruitment.
5. Outreach/team development report
  - a. Bill is not present. Tony was approached at nationals from Bemidji to start a team. Scheduling some open skates in expansion locations in September. Bemidji, Mankato and Duluth to schedule some try

events. Jamboree event with Michigan/Duluth. Jason to research available ice times for events.

6. Player/coach development report
  - a. Lee-no updates.
7. Fundraising report
  - a. Jason-Letters are going out in the next two weeks to current and new donors. 4-5 grant applications to submit. Utilizing intern to assist with grants.
8. Social media/marketing/website report
  - a. Still trying to figure out build of website. Should be up to date in the next couple of weeks.
  - b. All traffic is up after the CKRI abilities expo.
    1. 10 adults interested in off cycle ice time.
  - c. Good exposure with Northern Lights and could use more for the sled vets (only Facebook). July for twitter pages.
9. Review upcoming events/waivers
  - a. Not waiting on anything.
10. WILD Foundation report
  - a. No updates
11. Schedule Annual Meeting
12. New Teams
  - a. Northern Lights-successful event. When we can start planning the next event. Possible at Hope. Would like to have them quarterly. Try to have one in August or September. Craig to check on rink availability.
  - b. Sled Vets pushed to 9/4. TK from Warriors and would like to be involved. Try to have more of these events over the summer. July, September and one in January with more in the off season next year.
  - c. Summer skills program: Registration at 40. USA hockey is making jerseys for this year. Swag bag options, hats. Consider donor jerseys.
  - d. Looking for an apparel site for programs.
    - i. Recreation Program (Name – “Mighty Pucks”)
      1. Off-season development program
      2. For individuals not ready to join a team - an opportunity to get those individuals ready to join a team
    2. Interest in an adult off season team. Sled zero options.
    3. Consider for next summer due to sled availability.

- e. Reaching out to private therapy companies for more opportunities.
- 13. Summer skills clinic weekend
  - a. Scheduled for June 21-23
  - b. Coaching clinic prior to the skills clinic. A lot of good interest.
- 14. New board members
  - a. Betsy Paradise, MN Wild Sled Hockey
- 15. Registering
- 16. New items
  - a. Summarize the CKRI event and continued participation.
  - b. Look for at least 5 communications over the summer regarding items discussed.
- 17. Adjourn
  - a. Criag motion and Kurt second.