



Minnesota Sled Hockey Association

Board Meeting Minutes – Jan. 10, 24' 7p-8p

1. Call to order
 - a. In attendance: Toni Gillen, Jason Smock, Bill Grommesh, Craig Boser, Kurt Ellis, Bill (Hope), Angela Hogness (Hope), Jason Saude
2. Review/approve (last months) minutes: - Approved unanimously
3. Financials (report from ECF)
 - a. Review P&L – Bills came in that were approved but not reflected in the most recent statement yet. Jerseys for the classic and travel reimbursements were paid and will be reflected on the next statement. All expenses for the Classic were board approved at board meetings in October and November.
 - i. 50/50 raffle and program sales forthcoming (should be around \$9000).
 - ii. Financial report approved unanimously
 - b. Review grants – Sled grants in process with USA Hockey. Jason to work on and submit.
 - c. Upcoming expenses/board approval
 - i. Logos in process for 3 new teams, in addition to rack cards and additional swag items. All expenses were approved at board meetings in 2023.
4. Team liaison reports
 - a. Wild –
 - i. Coulee – two teams went to their event in Dec.
 1. Did a 3 v. 3 event which worked out great to blend like-skilled kids together and play minigames
 - ii. Adult A went to Chicago that same weekend for 2 games against their program

- iii. All action items from our Financial Review have been closed out – currently transitioning financials to WCF, agreement signed, account set up, updating our marketing/social media content now.
 - iv. 8 players supported the Dick's HoS event this past weekend
 - v. Getting ready for Paul Natzke Memorial in Wisconsin Dells – sending 2 youth team
 - vi. Signing up for balance of the Tourney's now (Brookings, Hope, Prairie Grit, DFest, Hendy Fest)
 - b. Hope –
 - i. Couple weeks off with the holidays, we just started practice again last week.
 - ii. Finalizing their tournament
 - iii. Participated in HF Holiday Classic on Dec. 21st
 - iv. Lining out tourney's for the balance of the year
 - c. Rochester
 - i. Working on player recruitment outside the Rochester area to build interest. State Board may be able to assist, along with USA Hockey, through "try sled hockey" events and build-out of their social media presence.
- 5. Outreach/team development report
 - a. Hope is targeting school's phy-ed adaptive network
 - b. Disability Expo upcoming
- 6. Player/coach development report
 - a. Lee to provide calendar/schedule when he plans to participate in program(s) practices
- 7. Fundraising report
 - a. Ramping up now that we're in the new year (new budgets). Getting interest from organizations.
 - b. Dick's HoS event was a success and getting interest from other organizations that saw
- 8. Social media/marketing/website report
 - a. Seeing increased traffic on our social media
 - b. Interview this week for an intern to support Marketing efforts for our Board.

- i. Goal is to have an individual start developing content and boost our online presence.
- ii. Also looking to have individual support monthly newsletter and assist Shane with website maintenance
- iii. May have capacity to support program specific efforts

9. Review upcoming events/waivers – no waivers to discuss

10. WILD Foundation report

- a. Had 50/50 and program sales – raised ~\$9000 for the association
- b. Next one is March 10th, which lines up with Diversified Hockey night.

11. Schedule Annual Meeting

- a. Scheduled for March – will provide 30 day notice/invitation

12. New Teams

- a. Kick-off – receiving support for coaching/admin. For both programs. Toni to connect Jason S. with contacts she'd communicated with.

- i. May 4 – Veterans Program (Name - “Sled Vets”) kick-off from 3-7PM at Eagan arena (ice has been reserved)
 - 1. Have the whole facility available, including dryland area.
 - 2. Warriors are connected and have a pool of vets that have shown interest.
- ii. April 6 – Women’s Program (Name – “Northern Lights”) kick-off potentially at Vadnais Heights (ice has been reserved)
 - 1. Have the whole facility available, including a dryland area and an area for speakers.
 - 2. Age and skill level is wide-open for this event
- iii. Recreation Program (Name – “Mighty Pucks”)
 - 1. Off-season development program
 - 2. For individuals not ready to join a team - an opportunity to get those individuals ready to join a team
 - 3. Pulling together information for new sleds, thru grants, to support this initiative

13. Summer skills clinic weekend

- a. Scheduled for June 21-23 @ Eagan Civic Center
- b. Ice time is locked in. Navigation for out of state folks will be easier in Eagan. A lot of amenities nearby.
- c. Logos should be completed soon

- d. Toni to follow up with USA Hockey (Chuck, etc.) to ensure support again like last year.

14. New items

- a. DFest registration is open now
- b. Hendrickson Festival – May 30th – June 2nd

15. Adjourn

- a. Kurt motions to adjourn, Bill seconds.